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Founder – Mariupol State University

129a, Budivelnykiv Av., 87500, Mariupol

tel.: (0629) 52-99-46, e-mail: ggu\_kafedra\_kid@mail.ru

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## PHILOSOPHY

UDC 165.72

**N. M. Yemelyanova**

### PHILOSOPHY OF LAUGHTER IN THE LABYRINTH OF CRITICAL THINKING

*The article tackles upon as a critical reflection with regard to the human existence in its tragicomic dimension. The positive role of the philosophy of laughter is determined by the comparative analysis of philosophical concepts from antiquity to the present day.*

*The game of philosophical thought is being investigated as well as tragicomic dimension of the reality existing implicitly through the history of the world philosophy from its cosmocentric origins to the paradoxical frills of postmodernism is under analysis. The most reasonable theories among those which explain the phenomenon of laughter is the theory of non-compliance. According to it laughter is generated by a disproportion between our expectations and the reality.*

*The theological aspect of the culture of laughter is considered on the basis of the plot of the novel «Name of the Rose» by Umberto Eco, where to find the truth they throw the path of religious fanaticism and philosophical doubt, authoritarianism and ideological pluralism together. It is emphasized that the philosophy of laughter is being intensively developing within the postmodern discourse, where the irony becomes the planned type of relationship.*

*There is the comparative analysis of the metaphysics of laughter by Fr. Nietzsche and M. Foucault. It allows us to conclude that effective symptom of petrified truth being destructed is their derision. Finished and absolute truth is contrasted with the eternal desire to know it with a lot of mistakes and errors. The problem of the true and the untrue existence is also illustrated by the works of Ukrainian word-men who have made their own contribution to the game element of the culture of laughter. It is argued that the critical thinking to explore possible options and ways of human existence reveals not only its tragedy but a person's ability to overcome it. The philosophy of laughter wandering in a maze of critical thinking realizes the needs of dissent and it gives us the necessary existential space for endless self-realization.*

**Key words:** *philosophy of laughter, critical thinking, questioning, irony, the game, the human existence, the existential, truth, delusion.*

## CULTURE

UDC 7:061.237(477.7-2Mar)(045)

**G. I. Batychko**

### ART ASSOCIATIONS IN THE CULTURAL SPACE OF MARIUPOL

*The main patterns of culture development processes in Mariupol are substantiated based on the analysis of the main formation features and evolution phases of regional cultural space. The conditions of art schools formation and features of their functioning have been discovered in the context of cultural dynamics. Particular attention is paid on famous artist A. Kuyindzhi whose successful art life is making him a role model for the new generations of Mariupol artists to be imitated.*

*It has been proved the significance of transitional periods for institutional processes enhance in the artistic environment. The appearance determinants of artistic avant-garde unions for the period from the end of 80s to the beginning of 90s of XX century have been detected. Based on analysis of informal artistic groups activity («Mariupol-87», «Vikno», «HarBarBond» it was found a new model of interaction between an artist and public in terms of market economy.*

*It was also consistently reviewed the role and importance of the Mariupol Organization of National Union of Artists of Ukraine (1992) in the process of consolidation of art space in Mariupol. Exhibitions activity of art groups has been considered as a way of popularizing artists and public artistic taste education.*

**Key words:** *cultural space of Mariupol, art association, «Mariupol-87», «HarBarBond», Mariupol Organization of National Union of Artists of Ukraine, A. Kuyindzhi Center of Contemporary Art and Culture*

UDC 008

**O. Bezruchko**

### LIBRARY, READING AS DEVELOPING ENVIRONMENT OF NEW GENERATION

*The article is devoted the pressing questions of creative development of readers-children in the conditions of modern informative space through the mission of library for children. The role of high-quality, artistic book is selected in becoming of personality. Done attempt to rotin influence on forming emotionally creative to development of reader and difference of the CRT reading and reading from a letter.*

**Key words:** *creative reading, library, reader culture*

UDC 792(477/62-2=14)

**O. Demidko****A DRAMATIC ART OF THE GREEK PEOPLE OF NORTH PRYZOVIA IS IN A  
HISTORICAL RETROSPECTIVE VIEW**

*In the present article the author investigates activity of the Greek theatre in North Pryzovia in a historical retrospective view. The research allowed to analyse basic stages in development of theater, repertoire. An author characterizes the creative decisions of actors. In the article an author defined the role of the Greek theatre in cultural and public life of region in 30th of XX century. On the basis of the treat periodic press we knew that the Greek theatre had been created in 1932. The first year in the history of the theater was difficult, as the situation in the region and the country as a whole, is primarily determined by the Holodomor in Ukraine. The chief director Michael Horomansky and theater director Maria Shaldyrvan contributed to the success of the theater. In the theater always acted Orchestra. The Greek theatre was famous among the population of city and villages of Mariupol. The successful raising of plays "The Stranger child", "Platon Krechet" provided success of theatre. A theatre produced a daily "The Greek theatre in the field". Only for 1932 a twelve thousand audience visited on the theatricals of theatre. The actors of the Greek theatre with 1932 put plays on the Ukrainian and Russian languages. But with 1935 they began to put plays only in Greek language. An audience first saw theatricals in native language. The scenario writers of theatre translated J. Moliere, A. Pushkin, soviet dramatists into Greek language. Texts of theatricals of into Greek language translated G. Kostoprav, V. Galla, D. Telenchi. Opening of the reconstructed municipal theatre took place on March, 14, 1936. In a 1936–1937 theatre visited Donbas, Crimea, Kyiv, Odesa, Mykolaiv. In December 1937 the Greek theater was closed, actors repressed. The first was arrested in January 1937 theater director George Deglari, then were arrested actor Sawa Yangicher poet George Kostoprav and head of the literary section, directed by Daniel Telenchi. The tragic fate of institutions and shared archive of Greek theater, which was completely destroyed. The Greek Theatre lasted only five years, but during that time he contributed to the development of theatrical life of the city.*

**Key words:** *dramatic art, historical retrospective view, Greek Theatre, hellenization repertoire.*

UDC 130.2

**B. Zolotukhin, G. Anikina, A. Shaihatdinov****MASS EFFECT OF CULTURE ON THE SOCIO-CULTURAL ENVIRONMENT**

*The article highlights the impact of popular culture through media in socio-cultural environment. The concepts, structure and elements of popular culture and its manipulation of mass consciousness and psychology of modern man.*

**Key words:** *popular culture, fashion, consciousness, media.*

UDC 78.1

**V. V. Marchenko, S. V. Vytkaľov**

**REGIONAL CULTURAL SPACE OF UKRAINE AS FACTOR OF ACTIVATION  
OF ARTISTIC INITIATIVE**

*Reasons of activation of regional cultural factor are analysed in modern terms and on their background work of modern representative of fine art of Pivnennychnu Victor Gvozdzinskiy is exposed.*

**Key words:** regional cultural and art practice, fine art, work, exhibition activity.

UDC 930.1:[008:929 Vyg]

**S. Y. Sabadash**

**HISTORIOGRAPHICAL ASPECT OF THE SCIENTIFIC OF CULTURAL AND  
CREATIVE PROCESSES: HISTORIOGRAPHICAL ISSUE**

*The article views the historiographical aspect of the scientific and theoretical heritage by the famous scientist Lev Vygotskiy. The attention is focused on the works of his followers and archeological researches, which consider cultural component by Lev Vygotskiy heritage. It's marked that in the context of the cultural issue his works haven't been investigated though their research has a great potential.*

**Key words:** Lev Vygotskiy, culture, source base, cultural and historical theory, archeological research.

UDC 94;02

**J. S. Sabadash**

**AESTHETIC CONCEPTION BY U. EKO**

*The article views the aesthetic conception by a famous Italian scientist and writer U. Eko. There analyzed his book "Five essays on the topic of ethics", where the author considers the problem of a modern society: wars, racism, fascism and nationalism, work by mass media, religious and out religious ethics. There stressed that the function of the intellectual is the reflection, critics, "protrusion of ambiguity and clarification", and also there viewed ur-fascism - the term, that was introduced by U. Eko to define the ideology, which existed in all historical epochs in different forms.*

**Key words:** U. Eko, aesthetic conception, humanism, function of the intellectual, ur-fascism, intolerance, the search for a dialogue.



UDC 024:324.15 (477)

**A. I. Sydorenko****THE READER OF THE LAST QUARTER OF THE 20TH CENTURY AND HIS  
VISION OF ROLE AND PLACE OF THE PUBLIC LIBRARY IN SATISFACTION OF  
NEEDS OF THE NATIONAL MINORITIES IN THE SYSTEM OF SOCIAL  
COMMUNICATIONS OF SOCIETY**

*The article is devoted to description of the readers who are the representatives of the national minorities and to activity of the public libraries in satisfaction of their informative needs in the 80s-90s years of the 20th century.*

**Key words:** national minority, public library, informative needs of national minorities.

UDC 024:324.15 (477)

**T. V. Sydorenko****CULTURAL AND EDUCATIONAL ACTIVITY OF LIBRARIES IN THE SOUTH OF  
UKRAINE IN THE 1940S-1980S.**

*The article is about aspects of cultural and educational activity of libraries in the south of Ukraine in the 1940s-1980s. Basic directions and forms of popularization of literature are determined.*

**Key words:** cultural and educational activity of libraries, mass work, popularization of literature, the south of Ukraine.

UDC 792,2

**M. Spirina****TRADITIONAL CULTURE IN CONTEMPORARY  
SOCIAL AND CULTURAL SPACE**

*Today relationship problems and interactions of different cultures, which is reflected in the issues of education and training, acquired particular relevance. The article mentioned features of modern social and cultural space. Such phenomenon of world culture, as the traditional (folk) culture is briefly described. It contains three basic components: the material culture, the culture of social control and spiritual culture. The latter includes such structural elements, as: national outlook, the national economic culture, people's sense of justice, people's moral culture, folk pedagogy, folk art, folk ecological culture, folk physical education. Popular culture has an*

*important property: syncretism, collectivism, traditionalism, continuity, humanity, high imperative, environmental friendliness.*

*Traditional culture should be regarded as a source of socio-cultural, socio-economic, educational, and other innovations that are based on long historical experience. The article analyzes the possibilities of its use in the modern social and cultural space to confront the dangers of globalization. The possibility of maintaining a person as creative, resourceful, moral person is examining in detail. The author highlights the special importance of the national educational experience for the development of modern pedagogical theory and practice.*

*Ethnopedagogy is described as a science that studies the features of the national character, formed under the influence of historical conditions and preserved through the national system of education. It is evolving along with the living conditions and development of pedagogical culture of the people. Such pedagogy is a basic characteristic of the system of continuous education, linking today all stages of education and training of children and youth. It contains the potency of integrative educational system: a holistic perception of the world, the integrity of theory and practice, a combination of scientific knowledge and practical skills; High imperative. A special role in folk pedagogy belongs to the teacher's personality, which is always treated with high respect.*

*Traditional culture connecting the universal principles with local and regional manifestations is a cultural constant in Eurasian space. The modern world is in need of a deep study of traditional culture, as the only scientific knowledge in this area will help to pinpoint methods including traditional culture in the vital activity of modern man, the cultural dialogue in the modern states of Eurasia, in intercultural communications peoples of newly independent states, in the further evolution of the sociocultural process.*

**Key words:** *traditional culture, globalization crises, potential, people, world culture.*

UDC 130.2

**A. V. Yakovlev**

### **CLUSTER APPROACH IN SYNERGY OF UKRAINIAN CULTURAL SPACE**

*The article presents the problem of synergy of the cultural development in Ukraine. The exogenous (external) and endogenous (internal) factors are defined. Ways and forms of humanitarian strategies in the National Academy of Managerial Personnel of Culture and Art are represented in the article. Conceptual solving international humanitarian strategies and their implementation in pilot projects are proposed in contemporary cultural studies, developed at the National Academy of Managerial Personnel of Culture and Art. As a means of intensification of synergetic processes in the cultural environment of the regions offers modern social and humanitarian projects aimed at further integration development. The international aspects and problems of cultural projects «Cultural dialogue: Ukraine, Greece and Serbia», «Mystetskyi Arsenal» are defined in this article. The article gives synergy and cluster foundation of humanitarian strategy phenomenon in Ukrainian-European cultural changing.*

**Key words:** *cultural space of Ukraine exogenous and endogenous factors, synergy, convergence, cluster, strategic and project approaches. cultural projects.*

UDC [378.016.80]:33

**M. Jakubowski****SPIRITUAL FORMATION OF UNDERSTANDING BETWEEN PEOPLE AS THE  
BASIS COMMUNICATIVE COMPETENCE MODERN SPECIALIST TECHNICAL  
PROFILE**

*The works of Vyacheslav Bear looks into the structure, role and importance of communicative competence in a system of spiritual understanding between nations. It is shown that communicative competence - an important component of professional formation of future specialist and one of the conditions of his professional growth.*

**Keywords:** *competence, professionalism, competence structure, the paradigm of professional education, cultural worldview, intellectual prose, cultural projection.*

**SOCIOLOGY**

UDC 316.28:316.723

**B. V. Slyuschynskyi****TEPICAL AND SPECIFIC MANIFESTATION OF INTERCULTURAL  
COMMUNICATION IN THE CULTURE OF THE POPULATION BUTTYEVISNIY  
UKRAINIAN AZOV**

*The article is devoted to the study of intercultural communication in a multinational region of Ukraine. Representatives of diverse community are always looking for among a large number of people "like themselves", and provided socio-political tension problem is to find like-minded people much worse. The author analyzes ethnic relations on the basis of their own research. Today Ukraine is in a very difficult period of transformational change. There is a struggle between East and West ("tug of war"). At all times, Ukraine was at the crossroads, was a buffer zone. Because of this eternal struggle "great land", has always suffered its population, which is not according to his will were divided into "us" and "them". Thus, in the region created a different culture or different cultures have had to adapt to a joint activity. This situation in the socio-economic development of the region divides its members in half, that does not lead to stability the formation of intercultural communication and everyday cultural level of society. This is clearly seen today in the Ukrainian Azov. Creates modern "survival model" of society. In the eternal mixing ethnonationalistic created a hybrid culture, or in other words - "surgically" level of culture, which does not give full satisfaction to the representatives of different ethnonationalistic, and this leads to the eternal problem of the relationship between "us" and "them", and it does not bring people together.*

*Key words: intercultural communication, the third culture, consumer culture, "their", "alien", the model of survival.*

UDC 364

**O. A. Tashkinova**

### **THE EFFECTIVENESS OF SOCIAL SERVICES EMPLOYMENT: A SOCIOLOGICAL ASPECT OF THE ANALYSIS**

*The article considers the problem effektivnoti provision of social services to vulnerable groups of the population in modern Ukraine. Reviewed the main theoretical and methodological approaches to defining the essence of social effetiknovti of employment services.*

*Key words: social services, vulnerable groups, employment, social efficiency.*

UDC 159.923.2-053.5

**V. V. Terpan**

### **FEATURES OF FORMATION OF VALUABLE ORIENTATIONS OF PRIMARY SCHOOLCHILDREN AGE IN PRIMARY SOCIALIZATION**

*The article discusses the features of the dynamics of value orientations in the early school years. Features of value orientations at girls and boys of junior schoolchildren age are analyzed.*

*Key words: socialization, values, valuable orientations.*

UDC 316.663.2:331.55(477)

**A. Shaihatdinov, B. Zolotukhin, G. Anikina**

### **PERSON HOMELESS AS A FORM OF SOCIAL EXCLUSION**

*The paper deals with analysis of the notion «a persons without fixed place of living». It describes social disadaptation of a person under conditions of fundamental changes in social relations as well as a factor increasing homelessness.*

*Key words: homeless, social sphere, social work, social exception, social disadaptation, institute for social assistance.*

UDC 316.74:378

**I. V. Shaposhnykova****THE FUNCTIONS OF EDUCATION AS A SOCIAL INSTITUTION**

*In the article the function of education as a social institution. Attention is paid to the fact that the structural approach funksionaliskoho social institution of education is considered as one of the structural elements of the social system that performs together with the institutions of family, religion, the military function of social reproduction model. Suggested that for institutional theory, social institution of education is characterized by a clear division of functions, rights and obligations of participants of social interaction, including teachers, students, administration of higher education.*

*The author notes that the logic strukturaliskoho constructivism Bourdieu, "educational work" reflects the objective structures (Institute of Education, among others), being a product of these structures using habit. Sam habit is a practice that generates principle that plays objective structure. That individual educational and social practices in education, caused by habit individuals reproduce objective structure of the education system. The above features of a social institution of education: learning function, including transferring certain cultural capital structure, function to support the social hierarchy, ideological function, the function of reproduction and legitimation structures of class differences.*

**Keywords:** *education, social institution functions habitus, social interaction.*

UDK 316.74:37

**S. A. Shchudlo****NEOINSTITUTIONALISM AS A METHODOLOGICAL BASIS  
OF THE SOCIOLOGICAL ANALYSIS OF THE EDUCATION**

*The effectiveness of the institute of education is one of the most important problems in sociology of education. Inconsistencies between education and society, between education and labor market are growing rapidly. These problems characterize disfunction of the education institute. Traditional sociological approaches do not provide an explanation of a new educational phenomena. Institutionalism, functionalism, conflict theory, structuralism, sociocultural approach, system approach are the most popular methodological approaches in modern sociology of education.*

*In the article the author pays attention to possibility of application of the neoinstitutional methodology to the analysis of educational system. Advantage of neoinstitutiualism is based on explanation of modern educational processes, in particular changes of the educational system. Such methodological principles of this approach, as institutocentrism and methodological individualism give an opportunity to analyse dialectics of intercommunication of social actors and institutional norms.*

*To research the education reforms the neoinstitutional methodology was used. Its application revealed the sociological potential of the research as a special conventional phenomenon relative*

*and dynamic in nature based on value-normative foundations and is shown as a result of the subjects' interaction in the educational space. The important feature of neoinstitutional analysis is the ability to use it on various levels such as institutional, organizational and individual.*

**Key words:** *neoinstitutionalism, education, education reform, social institution.*

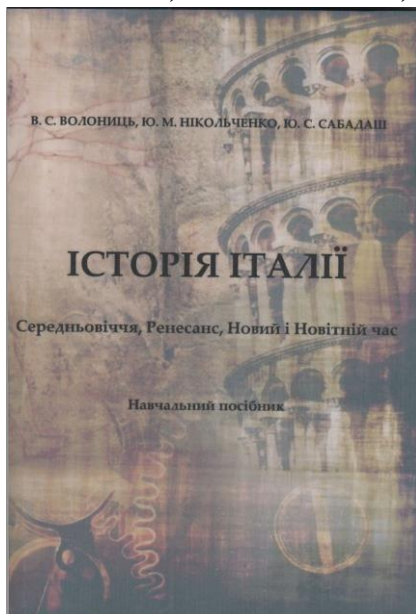
## REVIEW

UDC 94(450)''476/1945''(049.32)

A.V. Golovko

## BOOK REVIEW

**Volonice V.S., Nikolchenko Y.M., Sabadash Y.S. History of Italy. Of the middle ages. A Renaissance. The modern and contemporary period: textbook / V.S. Volonice, Y.M. Nikolchenko, Y.S. Sabadash; editor-in-chief Professor Y.S. Sabadash. – Mariupol: MSU, 2014. – 237 s.**



*The article analyzes the textbook "History of Italy", prepared by the teachers of Mariupol state University for students majoring in Language and literature (Italian)". The publication provides a summary of historical events on the Apennine Peninsula (modern Italy) from the early middle Ages (VI century BC) to the end of the Second world war (1945).*

*Historical development of the Italian society presented in the context of its socio-political, economic and spiritual development, closely linked with the European civilizational processes.*

*The authors of the manual have recreated complex, thorny, ambiguously treated in scientific circles, the path of the Italian people for independence and statehood are not bypassing the dramatic and majestic pages in his life.*

*The publication will be useful for a wide range of scientists, University professors, students, teachers and pupils of the senior classes of school, gymnasiums and lyceums, as well as those interested in the history of Italy.*

**Key words:** *Mariupol state University, «Language and literature (Italian)», «History of Italy», a training manual, the Apennine Peninsula, ethnogenesis, Italian people, middle Ages, Italia, modern and contemporary period, the Italian society, Europe.*

UDC 902.2(477.81)''1970/1990''(049.32)

**Y. M. Nikolchenko****BOOK REVIEW**

*The article analyzes the monograph «Crossing unforgettable. The story of one of the expedition», which is a successful attempt to refill the national historiography of the battle of Berestechko, which took place in June-July 1651 near the villages Plyasheva and the Island*

*Radyvyliv district of Rivne region and was one of the greatest events of the National liberation war 1648-1658 years.*

*For the first time in the scientific revolution introduced many unique, unknown to researchers information about the results of the 20-year-old archaeological site where the battle took place, conducted by the archaeological expedition of the Rivne regional Museum under the guidance of the doctor of historical Sciences I.K. Sveshnikov near the villages Plyasheva and the Island Radyvyliv district of Rivne region.*

*On the basis of a large number of official documents and narrative sources, original things, and iconographic monuments of the XVII century reveals unique features and great opportunities to explore historical sites of the Late middle Ages in Ukraine archaeological methods.*

**Key words:** *monograph, the battle of Berestechko, Rivne region local lore Museum, Museum-reserve "Cossack graves, archaeological expedition, Cossack and peasant camp, crossing, the results of the excavations, restoration.*

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Founder – Mariupol State University  
129a, Budivelnykiv Av., 87500, Mariupol  
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