

ISSN 2226-2849 JOURNAL of MARIUPOL STATE UNIVERSITY SERIES: PHILOSOPHY,
CULTURE STUDIES, SOCIOLOGY, 2011, ISSUE 2

Ministry of education and science, youth and sports of Ukraine

Mariupol State University

JOURNAL

of MARIUPOL STATE UNIVERSITY

SERIES: PHILOSOPHY, CULTURE STUDIES, SOCIOLOGY

COLLECTION of SCIENTIFIC WORKS

Editor-in-Chief, corresponding member of NAPS of Ukraine, D. Pol., prof. K. V. Balabanov

Founded in 2011

ISSUE 2



MARIUPOL 2011

UDC 3(05)

Journal of Mariupol State University
Series: philosophy, culture studies, sociology
Collection of scientific works
Issued twice a year
Founded in 2011

Approved for publication by the Academic council of MSU (minutes of proceedings No
1 from 12.10.2011)

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Certificate of print media registration (Series KB № 17804-6654P from 24.05.2011)

Printed in 100 copies. Order No 469.2

Publisher «Printing House “Novyi Svit”» Ltd.
House No 2, Krasnomaiakskaya Str., 875610, Mariupol; tel.: (0629) 41-35-13
Certificate of inclusion into Civil publishing State Register
ДК № 1792 from 20.05.2004

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PHILOSOPHY

UDC 316.74:234.2

O. P. Voevodin

FUNCTIONAL ROLE OF THE TEMPLE OF REPRESENTATION IN THE RELIGIOUS FORMS OF SOCIAL REGULATION

In a publication experience is presented anthropological interpretation influences of Temple on репрезентацію of religious world view in consciousness of believing people. The protective-adaptive functions of culture are interpreted in it by means of analysis of psychological becoming and development of living concretely-religious consciousness and practice of faith.

Key words: religion, faith, Temple.

UDC 061.22

I. G. Onischenko

SCIENCE AS A TOOL FOR ENSURING'S SOVEREIGNTY

Science as one of the most important component of society development is considered in the article. The author focuses on the specific features of the scientific activity. The role of the technology and information for the developed countries is studied here. The author reveals the importance of science support in Ukraine.

Key words : science , scientific activity, communications ,competitiveness.

UDC 130.2+18

H. P. Polishchuk

THE UKRAINIAN ART CULTURE IN THE PERIOD BETWEEN MILLENNIUMS: THE PROBLEMS AND THE PERSPECTIVES OF THE DEVELOPMENT

The article is devoted to the problem of the main feature of the Ukraine national character. And also it is considered the domination of beauty's ideal is in national tradition. The development aesthetical sensitizm is its coursers but not sentimentalizm as the feature of the Ukraine national character.

Key words: national character, nationally-cultural tradition, beauty's ideal, aesthetizm, aesthetical sensitizm.

UDC 845:12

S. V. Jankovski

MYTH AND COMMUNITY

In the social discourse a myth denotes an element of national and socio-cultural identity, social anthropology performs surgery and evaluation function, which is different from the reality of preference, benefits, hopes, aspirations, desires, history is seen as the opposite of authentic account of events.

Key words: *change symbolic, mythos, mythology poetics, symbolism mythological, mythology civil is article.*

UDC 1(091)+130.2+316.733

I. S. Yatsyk

FILOSOFSCO-COULTOUROLOGICHNA TRANSFORMATION OF CATEGORY IS A «SITUATION» (N.ABBANYANO, C.YASPERS, G.MARSEL)

On material of philosophical treatises C.Yaspersa and N.Abbanyano transformation of filosofsko-coultourologichnoi category is considered «situation» in modern researches of classic and unclassic interpretations of sitouativnosti.

Key words: *situation, freedom, choice, sitouativnist, eczistentsiya, maximum.*

CULTURE

UDC 316.9:159.9.019Gonchar

Y. L. Afanasyev, N. P. Kovalenko

RESEARCH IVAN GONCHAR AND HIS HEIRS AND FOLLOWERS

The article is devoted research activity of I. Gonchar and his followers, that outpoured in creation of museum of new structure, the purpose of which is become by not only the maintainance of copies of folk creation but also active propaganda of the mother tongue, singing, festive ceremonies and traditions on territory of museum and after his limits.

Key words: *I. Gonchar, folk culture, museum displays.*

UDC 050.489:304(470+511)"1898/1910"

G. I. Batychko

**ARTS PERIODICALS IN THE ARCHITECTONICS OF THE NATIONAL
CULTURAL AREA OF THE LATE XIX-EARLY XX CENTURY**

The idea of becoming a new forms of interaction between creators and audiences based on the analysis of artistic publications of the late XIX-early XX century justified. Art books are regarded as a tribune for aesthetic presentation platforms representatives of informal art association and a significant factor in the formation of aesthetic tastes of the public.

Key words: *cultural space, art publications, art associations, elite culture.*

UDC 930.253:265(477.62)"185/19"

O. V. Vasyk

**TRADITIONS AND CUSTOMS REPRESENTATIVES OF DIFFERENT
CONFESSIONS THE TERRITORY OF DONBAS
(ACCORDING TO PARISH REGISTER STATE ARCHIVES DONETSK REGION)**

The article is devoted to the examination of the parish-registers from different faiths in the Donbass. Analysis of the forms features found capturing information in the register. Much attention is paid to the national features in making official records.

Key words: *parish register, representatives of different faiths, traditional features.*

UDC 316.7[23/28+783]

L. P. Voevodina

CULTURAL ANALYSIS INTERACTIONMUSIC AND RELIGION

The article is devoted co-operation of music and religion, the культурологический analysis of problem is given. The process of influence of cult music is considered on a believing man.

Key words: *cult music, religion, christianity.*

UDC 37.036:008

V. G. Vytkaiov

**CULTURAL PRACTICE VOLYN REGION IN THE ARCHIVAL DOCUMENTS AND
MATERIALS: RETROSPECTIVE**

In the article the separate (mainly culturological aspiration) funds of the regional archive

Rivne state (RARS) and possibility of their use are analysed in further scientific activity.

Key word: *archive, historical sight, Rivne state.*

UDC 008.477

V. G. Vytkaľov, S. V. Vytkaľov

PROTECTION OF HISTORICAL AND CULTURAL HERITAGE IN THE PROGRAMMES OF LOCAL GOVERNMENT

Having a special purpose regional Programs of maintenance of national cultural heritage are considered in the Rivne area.

Key words: *national cultural heritage, program, Rivne area, art.*

UDC 371.13(477)"192"

O. V. Golovko

HISTORY AND ORGANIZATION OF SHORT COURSE TRAINING FOR PRESCHOOLS IN THE USSR IN THE 20 C

The article is devoted the analysis of activity of educational courses on preparation of educators for preschool establishments of USSR. Listeners was taught on them mainly from rural locality with. Exactly they and made basic part of preschool workers.

Key words: *USSR, preschool system of education, short-term courses, specialists, children.*

UDC 371.132:004

V. O. Dubko, V. O. Kudlay

THE INFORMATION AND COMMUNICATION CULTURAL EXPERIENCE OF SCIENTIFIC AND METHODOLOGICAL DEVELOPMENT IN INSTITUTE OF HIGHER EDUCATION

The article is devoted to the information and communication cultural experience of scientific and methodological development in institute of higher education including remote learning. It is reviewed the phenomenon of learning process in higher education institutions and its difference from self-education.

Key words: *cultural experience, institutes of higher education, interaction, scientific supplies, methodological supplies, remote learning.*

UDC 94:264

T. V. Kovalchuk

**ATTEMPTS OF UKRAINIZATION SERVICE IN UKRAINIAN EPARCHIES OF
RUSSIAN ORTHODOX CHURCH IN 1905–1917**

Lightening awaking national self-awareness among priesthood of Ukrainian eparchies of Russian Orthodox Church in the beginning of XX century and particularly introducing native language into the service. Also was done a conclusion about a role separate representatives of priesthood deal with ukrainization service.

Key words: *Russian Orthodox Church, priesthood, service, ukrainization, attempts.*

UDC 903,2(477.81)"10/12"

Y. M. Nikolchenko

**JEWELRY & FERROUS METALS CULTURE CHRONICLES DOROGOBUZH XI-XIII
CENTURY**

The Volin region the great role in the history of Kievan Rus. At the end of the XI century Pogoryn volost was founded in this territory, the main center of which was Dorogobuzh City. The excavation of many years of the chronicle Dorogobuzh composed the collection of jeweled, and also jewellery from nonferrous metals in quantity of more than 250 objects.

Key words: *Kievan Rus, Pogoryn, Dorogobuzh City, jewelry, non-ferrous metals, handicrafts, trade, culture.*

UDC 172:331.108

S. E. Orehova

MOTIVATION STAFF IN THE OFFICE

Fidelity of employees is an important factor of profitability of the company, therefore the main value of the company is its personnel. In this connection the management of the successful company is obliged to pay attention to the questions connected with the effective organization of work of the personnel and increase of level of satisfaction by it. The question about non-material motivation of the personnel of the company is considered in this article.

Key words: *motivation, personnel management corporate culture.*

UDC 651.5

I. A. Petrova

DOCUMENTARY FLOWS ANALYSIS LOCAL GOVERNMENT

The article analyses incoming, outgoing and internal current information that are created in the process of institutions of local government's activities. To study current information the author uses one of its main characteristics, e.i. a sort of document.

Key words: *current information, document, incoming current information, outgoing current information, internal current information, local self-government organs.*

UDC 130.2

O. V. Popovich

PROSOPOHRAFIYA AS METHOD OF CULTURE BLIND KOBZAR

The problem of a collective blind kobzar's biographies, different views can be traced to the appointment of scientific biography. The role of method in cultural studies prosopohrafiyi.

Key words: *cultural studies, prosopohrafiya, kobzars.*

UDC 355.48(4-15)"04/14"

Y. V. Ruabukha

WAR AND THE CHRISTIAN RELIGION IN THE MIDDLE AGES

Retrace the relationship of Christianity to the conduct of hostilities in the Middle Ages. The Church and the war is not opposed to each other and enjoy mutual support.

Key words: *Middle Ages, Christianity, war.*

UDC 316.9:159.9.019Vigotsky

S. Y. Sabadash

CULTUROLOGICAL ORIGINS OF CREATIVITY L.S.VYGOTSKY

The article views the life and the career of a famous psychologist, an expert in cultural and literature studies Lev Semyonovich Vigotsky. It's defined that his cultural and historical theory of personality development has a great value because it presents the understanding of transformation mechanisms into the world of personality and production in the process of development of culture itself.

Key words: *culture, personality, cultural and historical theory, Marxism, psychology of art.*

UDC 061.23

Y. S. Sabadash

LIFE AND WORK OF BENEDETTO CROCE: CULTUROLOGICAL ASPECT

The article examined life and career of the famous Italian scientist Benedetto Croce. It is reported that his work is largely influenced the development of European philosophical thought in the first half of the twentieth century, and that all innovative trends of this period in Italian art and literature were based on aesthetics Croce.

Key words: *humanistic world view, intuition, theory aktualizmu, antyhumanizm, "artistic genius", aesthetic cognition, "the concept of elitism," mimestychne art.*

UDC 044.87

A.A. Cheruha, Y. M. Melnik

CULTURAL AND ARTISTIC ACTIVITIES AS THE DIRECTION OF THE REGIONAL CULTURAL POLICY

Essence of regional cultural policy of Ukraine and feature of her realization is examined at local level.

Key words: *regional cultural policy, art, artistic activity.*

UDC 377.5

V. V. Harabet

FOLK PEDAGOGY IN THE CONTEXT OF THE HISTORY OF THE GREEK TRADITION

The article, based on the study of history, folk traditions and customs are folk pedagogy page Mariupol Greeks in the context of the traditions established at the time of ancient Greece and the Greek Odyssey, Mariupol, and left its traces in folk pedagogy Mariupol Greeks.

Key words: *Ancient Greece, mariupolgreeks, mythology, folk pedagogy, aphorisms, proverbs and floorboards.*

UDC 7.035

S. M. Holodynska

**ARTS AS THE OBJECT OF THEORETICAL ANALYSIS IN THE XVIII-XIX
CENTURIES**

It has been pointed out that in the 18th-19th centuries arts classification issue was raised to its full volume. Arts issue was analysed as an essential part of the aesthetic and art history theory in the creative art of J. Goethe, I. Kant, G.W.F. Hegel, M. Mendelssohn, C. Batteux, F.

Schiller, F. Schelling, A. Schopenhauer).

Key words: *arts, fine arts, "mechanical" arts, aspects of specificity of arts.*

UDC 316.723

A. V. Sheliakina

**TEACHING ART AS A MEANS OF INTEGRATION IN AMERICAN
CULTURE (experience of the first half of the century)**

This article deals with the main trends of art education taking place in the U.S.A. at the beginning of the XX-th. century as the means of integration into American culture.

Key words: *American culture, multiculturalism, integration, americanisation, art education, picture study, studio work, art museum etc.*

SOCIOLOGY

UDC 316.723

V. M. Vergizova

**REGIONAL DIMENSION OF ETHIC AND CULTURAL IDENTITIES OF
YOUNG PEOPLE AZOV**

The article deals with features of ethno-cultural identities of young Ukrainian Azov. This article discusses ethnonational of the population, historical patterns and the factors that influenced the creation of a specific "cultural climate" in the region.

Key words: *ethno-cultural identity, ethnodifferentsiatsiya, nationality, ethnicity.*

UDC 316.77

M. Y. Naumova

UNDERSTANDING MEDIA

Technological revolution of the last decade was incarnated in integration of different methods of communication in interactive networks. Association in one system the texts, images and sounds, in a global network and in the conditions of the opened and inexpensive access, fundamentally changes character of social communication. An author gives it a shot to probe the future of traditional mass media – presses, radio, television -- at the terms of expansion of new digital medias.

Key words: social communication, new media, mass media, new communicative technologies, Internet.

UDC 316.2:159.953.3

E. G. Pozdnyakova-Kyrbyat`eva

ART OF MEMORY: FROM ORIGIN TO HISTORICISM GIAMBATTISTA VICO. SOCIOLOGICAL VIEW

The article is devoted consideration of history of art of memory from an origin to the historical method of GiambattistaVico. Labours of F. Yeyts - Art of memory and Grounds of and New science about general nature of nations – labour of GiambattistaVico, and compared with contemporaneity.

Key words: arts of memory, history, memory, mnemonic.

UDC 298.9

B. V. Slushinskyi, T. S. Olenich

THE ATTITUDE TO THE RELIGIOUS COMPONENT OF THE GREEK DIASPORA OF AZOV REGION

Analyzed religious views, national traditions and customs of the Greek diaspora Azov. We prove that the region is inherent in its national-ethnic character.

Key words: ethnos, the Greek diaspora, Azov region.

UDC 316.28:316.723

B. V. Sliushchinskyi

**INTERCULTURAL COMMUNICATION UKRAINIAN POPULATION
PRIAZOVYA: FROM MULTICULTURALISM TO HYBRIDIZATION**

The article is devoted to the study. Features of intercultural communication from different nationalities and ethnic groups within the Ukrainian Azov, and their adaptability to the conditions created by the state and impact analysis – the emergence of "new culture" – "Azov-type" public ethos.

Key words: *intercultural communication, multiculturalism, hybridization, ethnicity, and the third culture.*

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House No 2, Krasnomaiakhska Str., 875610, Mariupol; tel.: (0629) 41-35-13
Certificate of inclusion into Civil publishing State Register
ДК № 1792 from 20.05.2004

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Editors are not liable for authors' style in articles